

PENNSYLVANIA PHARMACISTS ASSOCIATION 2009 ANNUAL CONFERENCE



October 1-4, 2009

**Best Western Eden Resort Inn & Conference Center
Lancaster, PA**

Exhibit Information & Contract

Exhibit Dates are October 1 & 2

Items Included in the Exhibit Fee:

The booth rental fee of \$489 includes the following: One standard 8'x 8' booth consisting of draped back wall, draped side dividers, one 6' draped table, wastebasket, and two chairs. Charges for electric service, additional exhibit requirements such as spotlights, risers, carpet, telephone, telephone installation and subsequent telephone charges, and any other amenities to enhance the display area are the responsibility of the exhibitor. Prices are discounted for multiple booths, see contract for details.

Two full complimentary conference registrations are included. Additional registrations beyond these two complimentary ones may be purchased. All personnel in the booth must be registered either as a full conference, appropriate one-day registration, or have meal tickets for that function in the exhibit hall.

Exhibit Hours, Set-Up and Tear-Down:

Exhibitor hours are: *Featuring approximately four-and-a-half hours of quality time with no competing events! Please note these are approximate times and are subject to final conference programming. All exhibitors will receive a final schedule in their exhibitor confirmation packet which will be sent about 90 days in advance of the event..*

Thursday, October 1	7:00pm—9:30 pm	Reception in the Exhibit Hall
Friday, October 2	12:00pm—2:00 pm	Luncheon in the Exhibit Hall

Exhibitors may begin to set-up displays beginning at 10:00 am on Thursday, October 1. All displays are to be in place and the area cleared of packing boxes and trash by 4:00 pm, Thursday, October 1. Exhibits are to be dismantled AFTER 2:00 pm and be completely removed by 4:00 pm, Friday, October 2.

Exhibition Decorator/Service Coordinator:

Pennsylvania Pharmacists Association is still in the process of selecting the official full-service contractor for decorating, drayage, and labor at the Exhibit Show. The contractor name and contact information will be provided to you in the exhibitor confirmation kit and information on obtaining forms which may be used to arrange drayage and labor service, electrical service, and to rent fixtures or additional furniture, etc., will also be available in this kit.

Please see reverse side for more exhibitor information.

Warehouse/Drayage/Shipping Service:

A form to arrange for Warehouse/Drayage/Shipping service will be sent with the exhibitor confirmation kit as part of the Exhibit Decorator/Service Coordinator information. The hotel conference center has NO provisions for receiving and storing freight. Materials to arrive prior to set-up day must be shipped to the Exhibit Decorator. Failure to do so may result in the return of goods to the shipper or the payment of re-consignment charges.

Annual Meeting and Conference Theme:

This year's theme will be *Pharmacy-Plain & Fancy*. The location of this year's Annual Conference, Lancaster County, offers a rich historical background of the Amish culture known for its simple living, plain dress, and resistance of modern conveniences. While our conference locale is recognized for its traditional ways, the profession of pharmacy is anything but, as it has matured into a clinical profession and transformed from a product-oriented to a patient-oriented profession. We will celebrate the continual progression of pharmacy as it has moved from plain to fancy. Exhibitors are invited to plan their display around this theme.

Security:

Except for set-up/tear-down, the exhibit hall will be locked during the hours that it is not scheduled to be open for attendees. Your cooperation in clearing the exhibit area at the close of exhibit hours will be appreciated. Access during off hours will be prohibited. For the security of all exhibitors, arrangements to gain access to the exhibition area during closed hours are to be made through Jennifer Rogers. Proper identification and credentials will be needed. PPA, the hotel/convention center, and the Exhibit Decorator, to be named, are not responsible for any loss or damage to display materials or products. Each exhibitor is responsible for making arrangements through their insurance providers to cover any loss or damage. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the hotel/convention center premises and will indemnify, defend and hold harmless PPA, the Exhibit Decorator, and the hotel/conference center, its agents, servants and employees from any and all such losses, damages, and claims.

Fire Regulations:

All display material must be flame proof. No flammable fluids or substances may be used or shown in the exhibit area. All crates and boxes must be stored before and after the show by the exhibitor. Aisles, walkways, exits, fire stations, and fire extinguishers must not be obstructed.

Participation in the PPA Conference:

Each Exhibitor will receive two full complimentary registrations for the entire PPA Annual Conference. We encourage you to take advantage of this opportunity to meet and talk with Pennsylvania pharmacists throughout the meeting. Additional representatives may register at a reduced registration rate. Contact the PPA staff for pricing. Anyone working at the exhibit must be registered for all or part of the conference, or purchase separate tickets for the function in the exhibit hall. Daily prices are also available and will be listed on the registration form available closer to the event. Separate meal tickets may also be purchased.

Special Functions:

There are several special functions in which your sales representatives and/or their guests may particularly wish to participate which involve an additional cost. They include:

Golf Tournament and Lunch – Thursday, October 1, 11:30 am lunch and 12:15 pm shotgun start. This event has a separate ticket purchase. Join us for a fun afternoon after setting up your display!

Installation and Awards Dinner – Saturday, October 3, 6:00 pm reception and 7 p.m. dinner. This event is included in the full registration; guest tickets may also be purchased.

There may be additional special or optional functions announced with the final registration materials.

Golf Outing Tee Sponsorships

The Golf Outing held on Thursday will benefit PPA's PharmPAC. Exhibitors may sponsor a tee box. Information on being a tee sponsor will be included in the exhibitor confirmation packet.