

PENNSYLVANIA PHARMACISTS ASSOCIATION 2009 ANNUAL CONFERENCE



October 1-4, 2009

**Best Western Eden Resort Inn & Conference Center
Lancaster, PA**

Sponsorship Information and Commitment

Sponsorship Opportunities

PPA proudly announces the following sponsorship opportunities for our industry friends during the Pennsylvania Pharmacists Association's 2009 Annual Conference. Sponsorships really do help make our conference a success and our success is yours! Our theme for this year's conference is *Pharmacy-Plain & Fancy*. We sincerely hope you will decide to join us by sponsoring and/or exhibiting this year. Please complete this agreement and return it to PPA either with your check or billing instructions.

Annual Conference – Full Sponsors

Our top level sponsorship opportunities feature plenty of recognition and exposure for your company in return for your contribution! No limit to the number of sponsors in any category.

[] Gold - \$3,000

- Name on meeting registration packet (with early commitment)
- Listing with logo in the meeting program
- Listing on sign at registration area
- Recognition at conference opening, business meeting, and Leadership & Awards Dinner
- One complimentary exhibit booth which includes two complimentary registrations
- One additional complimentary registration

[] Silver - \$2,000

- Name on meeting registration packet (with early commitment)
- Listing with logo in the meeting program
- Listing on sign at registration area
- Recognition at conference opening and Business Meeting
- One complimentary exhibit booth which includes two complimentary registrations

[] Bronze - \$1,000

- Listing of company name in the meeting program
- Listing on sign at registration area
- Recognition at conference opening
- One complimentary exhibit booth which includes two complimentary registrations

[] Student Program Sponsor (for student program on Friday and Saturday) - \$500

Your company listed with logo in the meeting program, recognition at the student program, and displayed on signs at the program. You will also be entitled to either one full registration or a discount of 25% off an exhibit booth which includes two complimentary full registrations.

Other Donations to the Annual Conference, to be used as PPA determines:

If you would like to make an open donation to the success of the PPA Annual Conference, the following opportunities are also available, for which a respective listing in the Meeting Program will be provided.

\$500

\$150

\$250

Other: _____

Specific Continuing Education Sponsorships are also available.

For more information on possibilities please contact Jennifer Rogers at PPA at 717-234-6151, ext. 104.

Marketing Opportunity/Informational Session

\$ 1,500 - \$ 2,000*

PPA is offering three special marketing opportunities/informational sessions at a special sponsorship fee to companies who may wish to showcase a particular product or service. Because such promotional activities are not eligible for continuing education credit, we make them available during the conference in a different format.

The three opportunities are breakfast buffet sessions on either Friday, October 2; Saturday, October 3; or Sunday, October 4. They are offered on a first-come, first-serve basis.

Breakfast buffet is typically available from 7:15 a.m. to 7:45 a.m. Exact times are subject to final agenda. At 7:45 a.m., the presentation begins and may go until 8:30 a.m. ***The 30 or 45 minute slot is available for your presentation!***

** price is subject to day, length of presentation, and if a booth is also reserved.*

Promotion provided:

Listing in advance program, if confirmed in adequate advance time (May 1, 2009)

Listing in final program, if confirmed in sufficient time (June 15, 2009)

Reminder sign at registration desk



If you don't see your type of sponsorship available or you have other ideas, please contact the PPA office to discuss possible alternatives.