



Pennsylvania  
Pharmacists  
Association

2025-2026

# Corporate Partnership Opportunities

Advancing Pharmacists in Pennsylvania



**Pennsylvania Pharmacists Association**

508 North Third Street

Harrisburg, PA 17101

717.234.6151 | [papharmacists.com](http://papharmacists.com)

# About the Pennsylvania Pharmacists Care Network

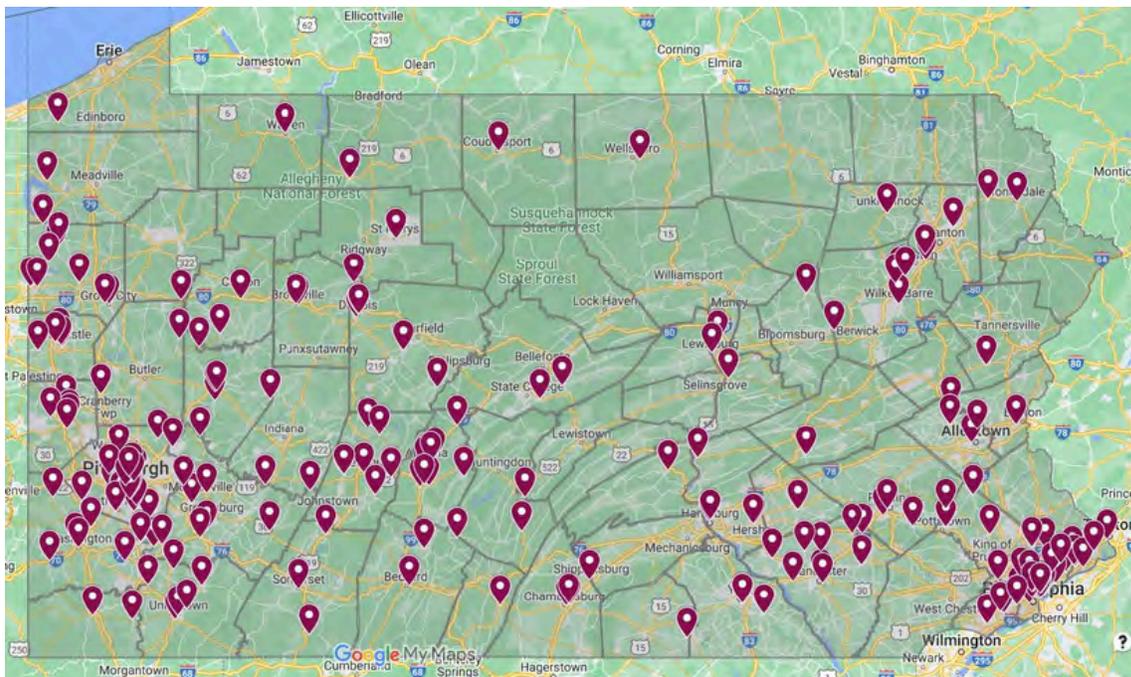
PPCN is the wholly-owned subsidiary of PPA. They proudly serve more than 200 pharmacies that work to provide optimal care for their patients through the PPCN. All PPCN pharmacies are clinically integrated networks that have a unique focus on patient outcomes. PPCN members are performance-based, willing to be held accountable and produce clinical outcomes.

Through a collaborative approach, PPCN pharmacists engage in their patients' health care, offering high quality patient-centered care — helping payors, providers, and patients all reach the outcomes they desire.

## By the Numbers

**200 Pharmacies in 54 Counties**

*Participating pharmacies in the PA Pharmacists Care Network (PPCN)*



*PPCN is the 4th largest affiliate of the CPESN, America's first clinically integrated network of pharmacy provider.*

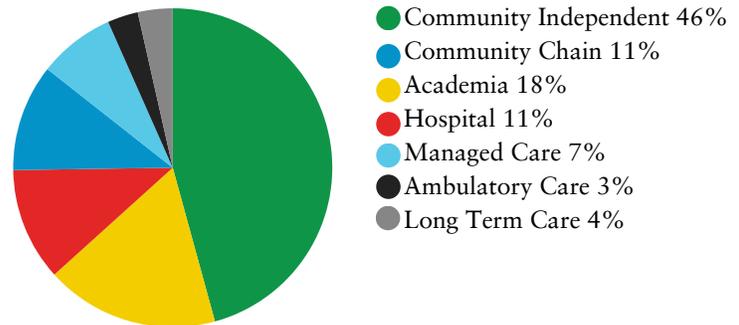
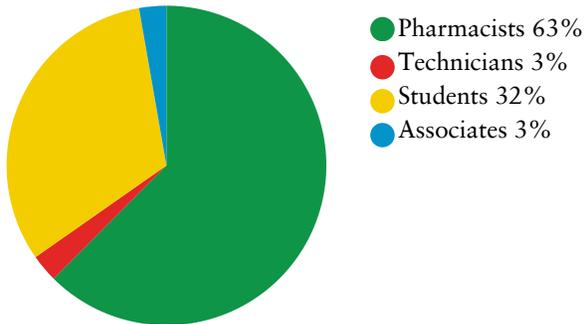
# About the Pennsylvania Pharmacists Association

The Pennsylvania Pharmacists Association (PPA), founded in 1878, is the only statewide professional organization representing the interests of licensed pharmacists, pharmacy technicians and pharmacy students across all practice settings. Partnering with PPA ensures the continued success of our mission to promote and advance the practice of pharmacy in Pennsylvania.

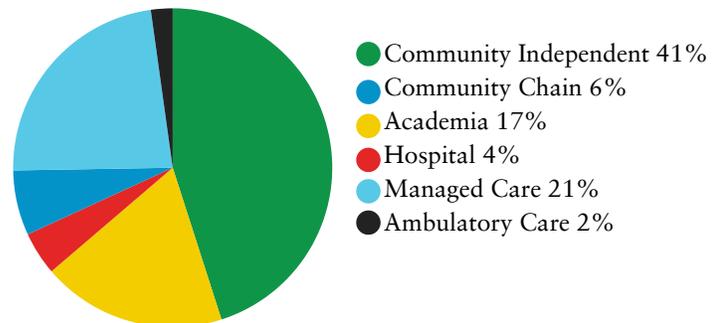
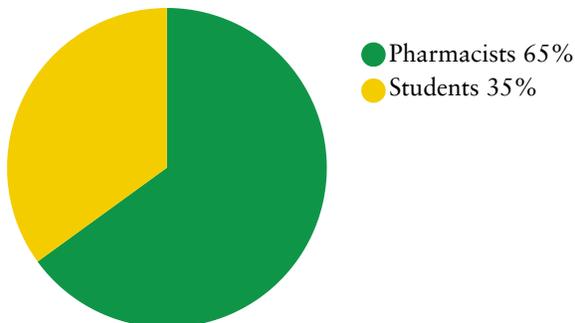
As a PPA Corporate Partner, you will be in the spotlight and engage with the vibrant, forward thinking community of PPA members and association leaders. We look forward to welcoming you as a PPA Corporate Partner!

## By the Numbers

### PPA Membership Demographics



### Average Attendee Demographics at PPA Events



4

of the 5 pharmacist seats on the PA Board of Pharmacy are held by PPA members

7

Schools of Pharmacy in the Commonwealth each with an active PPA student chapter

# Corporate Partners

Corporate partners enjoy special stature and visibility among Pennsylvania pharmacists who make annual purchasing decisions on products and pharmacy services across the state. As a partner you have the opportunity to engage with PPA leadership, participate in PPA educational and advocacy efforts, stay informed about PPA led initiatives to advance practice in the Commonwealth and receive special privileges and recognition of your support.

PPA's Corporate Partners Program enhances relationships between pharmacy professionals and industry experts. Our program provides Corporate Partners with multiple avenues for marketing and our members benefit from the services our partners provide.

## Benefits\*

- PPA membership for your representatives
- Opportunity to meet with the PPA Board of Directors
- Booth space at PPA's Annual Conference and Tabletop at Regional Meetings
- Complimentary registration to PPA's Annual Conference
- Subscription to our newsletter, *The PPA Capsule+* and promotion on our social media channels
- Opportunity to participate in special legislative/regulatory meetings, committees, and initiatives
- Recognition on PPA's Website
- Recognition at PPA's Annual Conference
- Ongoing communication with the PPA
- and More!

## Partner Levels

### Diamond

\$25,000

### Platinum

\$20,000

### Gold

\$16,000

### Silver

\$12,500

### Bronze

\$7,500

*\*Benefits vary based on the Corporate Partner level. Please see page 5 for additional information.*

# Education & Meetings

PPA's **Annual Conference** brings together pharmacists, pharmacy technicians, and student pharmacists from across the Commonwealth and surrounding areas. Attendees represent all practice areas: independent, chain & hospital pharmacy, ambulatory care, managed care, long-term care, pharma, academia, wholesalers, government, insurers and pharmacy benefit managers. In addition to innovative education, the conference features dedicated exhibit hours with an accompanying virtual exhibit through the conference app, fundraising, networking and social events, and additional sponsorship opportunities to participating exhibitors.

PPA hosts two **regional symposiums** where we take our proven networking opportunities to our members where they live and work. These branded events include contemporary topics, structured pharmacist-student leadership networking sessions and legislative updates. (Final dates and location to be determined.)

The annual **Pennsylvania Pharmacy Legislative Day** organized by PPA brings together pharmacy stakeholders from PPA and other like-minded organizations to meet with legislators to discuss pharmacist education, pharmacy-led patient care services and the importance of equitable access to critical healthcare services.

Annually, PPA hosts a **Leadership Retreat** for newly elected board members, committee chairs and student leaders. This year's retreat is scheduled for November 15-17, 2025 in Gettysburg, Pennsylvania.



# Partner Benefits

	BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
● DIRECT TO MEMBER	PPA MEMBERSHIPS	10	8	6	4	2
	EMAIL BLAST	4	3	2	1	1
	WEBINAR	2	1	1	1	
	PPA SUBJECT MATTER EXPERT OFFICE HOURS	2	1	1	.5	
● ANNUAL CONFERENCE	PODCAST	2	1	1	1	
	CAREER CENTER AD	3	2	1	1	
	EXHIBIT BOOTH	2	1	1	1	1
	EXHIBITOR REGISTRATION	2	2	2	1	1
	FULL REGISTRATION	2	2	1	1	
	SIGNAGE	X	X	X	X	X
	PRODUCT THEATER	1	1			
	THE CAPSULE+ SPOTLIGHT	6	4	3	2	1
	SOCIAL MEDIA POST	6	4	2	2	1
	PODCAST	2	1			
● PROMOTION	THE CAPSULE+ FOOTER LOGO	X	X	X		
	WEBSITE FOOTER LOGO	X	X			
	WEBSITE CORPORATE SPONSOR PAGE	X	X	X	X	X
	PORTAL RECOGNITION	X	X			
	WEBINAR	X				
● PPCN						

For information on specific benefit or to customize a package, please contact PPA at [ppa@papharmacists.com](mailto:ppa@papharmacists.com) or 717.234.6151.