

Membership Ambassadors

PPA's Director of Membership & Engagement and Executive Fellow (as the staff liaison to the SAB) will be the main staff contacts and they will hold one conference call with the Membership Ambassadors in August or early September of each year to make sure membership efforts are clear, ready and undertaken. One additional call or more will be held throughout the year to make sure efforts are on track for all of the above responsibilities. The initial call date and time will be established via a Doodle Poll.

The Membership Ambassador shall be responsible for:

Promoting PPA student membership and recruitment and retention efforts at their school.

This could include any of the following: Organizing a booth at a Club Day, planning any specific membership drives, handing out applications, helping people join online, promoting PPA, and getting others involved in any of these activities. This could also help us get complete information on student members.

Assisting the Student Director with handling membership dues.

While it is easier if people join online, if your school is collecting paper applications and checks – make it your responsibility to see these get to PPA in a timely manner.

Providing an update to PPA Staff (Executive Fellow or current Staff Liaison) for the *Student Voice* about chapter events.

Let PPA know if you are holding specific membership events. While the Communications Ambassadors are to be sharing material for the *Student Voice*, it is important that PPA stays informed.

Promoting competitions.

Promote participation in them and attendance to cheer on their colleagues. Conferences are more successful when we have more attendees and there is plenty of time to connect and network and learn from others. Help us get your school out in full force!

Completing the Membership and Involvement Award application.

Work with their chapter to submit the Membership and Involvement Award Application. This must be filled out and submitted by the school Membership Ambassador (MA), school SAB Director/Alternate, and/or the Faculty Liaison. Chapter Leaders are encouraged to use both incoming and outgoing officers to complete this form.

Performing other appropriate membership oriented functions related to the success of SPPA.

MAs will work with the Executive Fellow and their chapter on other activities as appropriate.