

CONTINUING
EDUCATION
PROGRAMS



Pennsylvania
Pharmacists
Association



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Association



ANNUAL CONFERENCE

Vendor Prospectus

February 5-7, 2027
Harrisburg, PA



UPDATED MARCH 2026

About PPA

The Pennsylvania Pharmacists Association, as the leading voice of pharmacy, promotes the profession through advocacy, education, and communication to enhance patient care and public health.

We are pharmacists, student pharmacists, pharmacy technicians, and friends across all practice settings, who work together to advance the profession and deliver the best possible care for patients across the Commonwealth.

ENGAGED

The conference offers valuable networking with pharmacists representing every practice setting across Pennsylvania.

COMPREHENSIVE

Attendees include key decision-makers such as

- Pharmacy Owners
- Pharmacy Managers
- Clinical Coordinators
- Director of Pharmacies
- Clinical Pharmacists
- and more!

VISIBLE

Dedicated Exhibit Hall hours are separate from programming, giving you undivided access to attendees.

ENHANCED

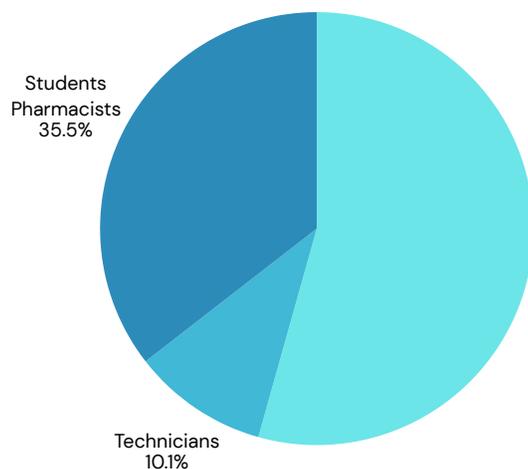
PPA provides multiple opportunities for partners to engage directly with conference attendees. From exhibit hall interactions and networking events to optional product presentations, exhibitors can showcase innovations, share expertise, and build meaningful connections with pharmacists and pharmacy professionals.

TESTED

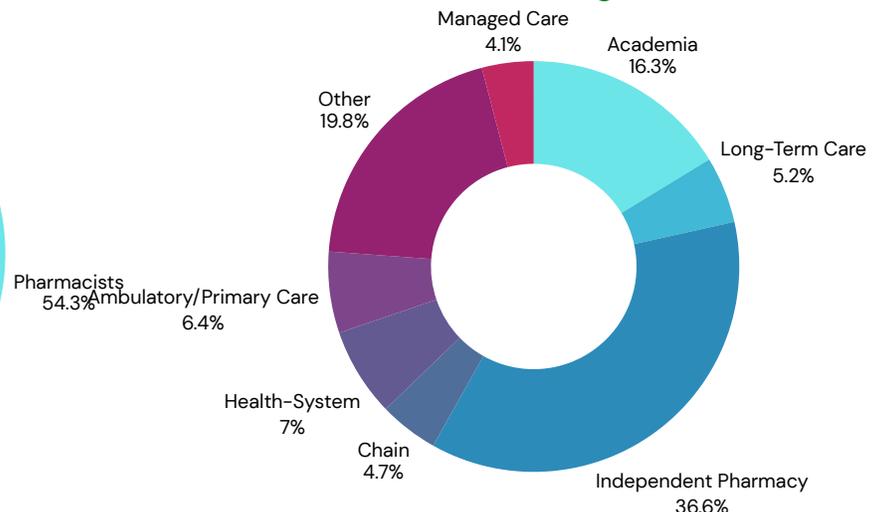
Feedback from the 2026 Conference highlighted its vibrant networking atmosphere, a well-paced agenda that supported both engaging learning and meaningful connections, and strong programming focused on key issues in clinical practice and public health.

2026 Annual Conference Demographics

Total Conference Attendees



Pharmacist Practice Setting Breakdown



Sponsorship Opportunities

➔ Premier Sponsor

Premier Sponsorship puts you front and center with top pharmacy professionals. This sponsor becomes part of the conference experience, not just a name on a banner.

Limited to 1.

\$7,500

- Four (4) conference registrations
- Exhibitor table and two (2) representatives
- Recognition during conference opening, networking breaks, & on conference website
- Signage displayed during conference
- Sponsorship banner and listing with logo in conference app
- Five (5) minutes of mic time during the conference (time TBD)

➔ Keystone Sponsor

Limited to 1.

\$5,000

- Three (3) conference registrations
- Exhibitor table & two (2) representatives
- Recognition during conference opening, networking breaks, & on the conference website
- Signage displayed during the conference
- Sponsorship banner & listing with logo on conference app
- Three (3) minutes of mic time during the conference (time TBD)

➔ Contributor Sponsor

\$3,000

- Three (3) conference registrations
- Recognition during conference opening & on the conference website
- Signage displayed during the conference
- Sponsorship banner & listing with logo on conference app

➔ Welcome Reception

\$2,500

- Two (2) conference registrations
- Two (2) minutes of mic time during reception
- Recognition during conference opening & on conference website
- Signage displayed during conference
- Sponsorship banner on conference app

➔ Supporter Sponsor

\$1,500

- Two (2) conference registrations
- Recognition during conference opening & on the conference website
- Signage displayed during the conference
- Sponsorship banner on conference app

➔ Break Sponsor

\$1,000

- One (1) conference registration
- Recognition during conference opening and on conference website
- Signage prominently displayed at conference registration area
- Sponsorship banner on conference app

➔ Landyard Sponsor

Limited to 1.

\$1,000

- One (1) conference registration
 - Recognition during the conference & on the conference website
 - Signage displayed during the conference
 - Sponsorship banner on conference app
- *Sponsor must provide lanyards

Special Sponsorship – OTC Competition

Supported by the National Alliance of State Pharmacy Associations (NASPA) and the Non-prescription Medicine Academy (NMA)

Pharmacy students from the seven PA Schools of Pharmacy compete in a jeopardy contest in front of a live conference audience.

Sponsoring the OTC competition is a valuable opportunity to make a lasting impact on pharmacy students by fostering relationships with the Schools of Pharmacy. It allows sponsors to stay actively engaged in the evolving landscape of non-prescription medicine while reaching a unique and highly motivated audience of future healthcare professionals.

OTC Competition Sponsor

Limited to 1.

\$5,000

- Two (2) minutes of talk time at the beginning of the competition
- Table top in the competition room
- Exhibit table in exhibit hall
- Two (2) exhibitor registrations
- Signage displayed during conference
- Sponsorship banner on the conference app

2026 Winner

Wilkes University Nesbitt School of Pharmacy



Promotional Product Theater

The Product Theater is the perfect venue for exhibiting companies to present a product or service to a captive audience. Company presenters will have the opportunity to discuss their product or service and best use practices.

This is an ideal opportunity to hold promotional presentations and accommodate a larger audience that can then be directed back to your exhibit table after the presentation is over for further discussions. These sessions will be held during a PPA scheduled breakfast or Friday lunch. No other PPA educational sessions take place during the product theater time slots.

- ➔ Measurable engagement
- ➔ No competition with continuing education programming
- ➔ Direct attendee communication

Product Theater Includes:

- One 30-minute session time slot with all conference attendees invited
- Two (2) complimentary one-day conference registrations
- Access to attendees within the conference app and a one-time use of the PPA 2026 Annual Conference pre-registrant mailing list
- Listing of your program on the Annual Conference Agenda
- Complimentary screen and projector provided in the session room (Company must provide laptop)

➔ Pricing

- 1 hour: \$4,000
- 30 minutes: \$2,500
- Choose during Friday Breakfast, Friday Lunch, or Saturday Breakfast

Spots are limited. Food and beverage is not included in the sponsorship fee. However typical costs are usually around \$2000. Sponsors may arrange catering at their own cost, with assistance from PPA staff and the venue. Applications are processed on a first-come, first-served basis with completed application and payment.

Contact Katie Rogers at krogers@papharmacists.com with your interest.

Exhibits

With over 50 dynamic booths showcasing the latest innovations, services, and solutions in pharmacy, you'll have ample opportunity to connect with sponsors and fellow attendees. Immerse yourself in four hours of dedicated exhibit time designed to spark meaningful conversations, build valuable relationships, and ignite new ideas.

➔ Exhibit Includes:

- 6' draped table, one (1) chair & wastebasket
- Two (2) representatives at each table
- Listing with logo in conference app
- Attendee opt-in contact list (pre & post event)

➔ Exhibitor Fees:

- Early Bird Pricing (Ends June 30): \$1,200
- Regular Pricing (July 1 - Nov. 30): \$1,500
- Late Pricing (Dec. 1 - Jan. 10, 2027): \$1,900
- Additional Representative(s) | \$100 each

➔ Exhibitor Demo:

- Must be an exhibitor to select this add-on
- 20 minutes of demo time in the Exhibit Hall: \$500
- Microphone & AV provided
- Time slots are limited

Looking for more focused time with attendees? Check out our Product Theater options!

Assignment of Exhibitor Space:

Allocations of space for exhibitor booths will be made on a first-come, first-serve basis. PPA reserves the right to change the assignment at their discretion.

Payment: There are two (2) options. Upon registering, remit payment via credit card or ACH. Payments must be made in full prior to the conference.

Cancellation/Withdrawal: An exhibitor may cancel and/or withdraw in writing no later than Friday, January 22, 2027. Cancellation will result in an admin fee of \$500. Cancellations received after this date, or no shows, are not refundable. Cancellation requests must be via email to Katie Rogers at krogers@papharmacists.com.

Venue Logistics: An exhibitor toolkit with venue logistics & final event details will be sent from PPA or its designees prior to the event. Exhibitors requiring electricity and/or internet access will incur an extra fee from the venue or exhibition company.





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PPA is committed to providing your organization with maximum exposure on any budget.

Don't see a sponsorship that meets your needs? Looking to reach specific audience? Please contact Katie Rogers at krogers@papharmacists.com to discuss a customized sponsorship package.

NOTE: The PPA 2027 Annual Conference is the ONLY statewide conference staged by PPA in 2027.

Our sponsorships are designed to offer your organization a variety of recognition and exposure opportunities. Don't miss out on this annual opportunity to get your organization's in front of 200+ attendees!



www.papharmacists.com



krogers@papharmacists.com



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